

COMPANY PROFILE

2024





Introduction

NOKO CAR HIRE Pty LTD was established in 2020 with the aim of providing professional and sustainable car rentals that cater services to our clients in a manner that displays integrity and responsibility. **NOKO** strives to deliver excellent services to ordinary individual clients; private and public institutions; as well as regional, continental, international and multilateral institutions such as the Southern African Development Community (SADC) African Union (AU), Common Market for Eastern and Southern Africa (**COMESA**), Commonwealth, European Union (EU) etc.

Our Vision

To create perfection through our scope of services

Our Mission

To be the strategic vehicle hire service partner of choice

Our Objectives

To be the strategic vehicle hire service partner of choice.

Our Values

- › Integrity
- › Loyalty
- › Honesty
- › Professionalism
- › Africa renaissance

Management Structure

Khutjo Sekwati MD

N Dip,B tech, Bcom(Hons),PM,MBA

Mr Khutjo Sekwati is the sole founder of Noko Car Hire.He has worked for number of private companies in the past year, being involve in number of successful projects. He holds N Dip Business Management, B-tech Management Services, B com(Hons) Strategic Management, Post graduate diploma Monitoring and Evaluation ,Post graduate diploma Project Management and MBA. khutjo brings vast experience of business development, project management and finance in the company and he has work for many reputable transport and fleet management companies.

Company services in its widest form

- › Vehicle lease
- › Vehicle hire
- › Car rentals
- › Fleet management



Project Completed

Clients	Description	Contacts
Samancor	Hiring of trucks and transport cars	Thabo Thobejane +27 13 230 7139
Department of correction services	Supply of different cars Fleet management	Pat Hlakudi 012 305 7144
Department of Labour	Supply of hired cars to different provinces	Tswarelo Bogopa 012 309 5000

Business Strategy

The paramount business strategy of NOKO is to provide and achieve high quality standard during the implementation of the any project. We believe that these will help in ensuring that we don't experience a lot of complaints from both clients and beneficiaries.

To accomplish our strategy we are:

- › To dedicate our business skill and knowledge to every contract we obtain and ensure that is executed perfectly.
- › To adhere precisely with our client request and establish reciprocal relationship
- › Cutting red tapes and complications in the industry through our reliable and authentic service rendering scope.
- › Acquire project that are sustainable in order to pursuit our perfection.
- › Winning market share of the industry by being employee's choice company, client "s preference and stimulating social support.

To ensure transparency- our management team together with our staff members will always engage officials so as to ensure adequate service delivery.

Noko car hire gives an assurance to all clients to deliver value for money. We further commit ourselves and our entire employees to sound and highly professional conduct thus indemnifying our clients from any liability due to negligence on our part.

Risk management Policy

The effective risk strategy has been adopted through risk identification, control and is maintained in all the division of the business to ensure that the strategy is effective in eliminating any possible risk that may occur

Before the company could provide the service is first objective is to evaluate the risk the contract carry and ensure that all the function s of the business will be able to handle especially the personnel because our theme state that investing beyond business.

Quality strategy and policy

Our service offering plan emphasizes that work is always done at the high quality with our additional supervisor inspecting the final job done. Therefore, quality planning, control, assurance, audit and improvement enable NOKO to gain corporate identity in the provision of exceptional quality to clients.

TQM total quality management is one of the tools used to ensure that quality is of the high satisfactory level at all times, training of the staff is conducted at all divisions of the business. Regular reports will be appreciated form all our clients regarding quality to ensure the desired frequently quality is being offered

Quality monitoring is done always by our external quality experts and all our clients are invited to have their views and define their specifications before service delivery take place.

Corporate Social responsibility (CSR)

Noko car hire sound CSR sustainability program with a clear community based investment focus through educational, environment and humanity initiative.

- › We do this by creating employment opportunities for rural communities within our working jurisdiction.
- › Provide employment opportunities for unemployed skilled and semi-skilled persons from the community where we do business.

The use of contract personnel from the areas that we provide service to, not only expand our vision to participate in pushing the frontiers of poverty but also contributes to skills development in the communities especially women, people disabilities and young people.





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